

LARC FIRST: Marketing Your LARC FIRST Practice

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content:	Method Info Cutouts for Model Displays

Overview:

Having birth control method models available on display at table events for community health fairs and events is a good way to open conversation. These method information blurbs can be cut out, laminated, and displayed next to the appropriate model at events. To see a picture of how CHOICE used the method info cutouts, refer to the [CHOICE Community Outreach Manual](#).

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COPPER IUD

- Over 99% effective
- Lasts up to 10 years
- Contains no hormones; active ingredient is copper

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IMPLANT

- Over 99% effective
- Lasts up to 3 years
- Contains the hormone progestin

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HORMONAL IUD

- Over 99% effective
- Lasts up to 5 years
- Contains the hormone progestin

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MALE CONDOM

- 82% effective when used alone
- New condom must be used for each act of sex
- Only method that protects against sexual transmitted infections

VAGINAL RING

- 91% effective
- User inserts new ring each month
- Contains the hormones estrogen and progestin

BIRTH CONTROL PILLS

- 91% effective
- User takes a pill every day
- Contains the hormones estrogen and progestin

PATCH

- 91% effective
- User changes her patch each week
- Contains the hormones estrogen and progestin

PROGESTIN-ONLY PILLS

- 91% effective
- User takes a pill every day at the same time
- Contains the hormone progestin



BIRTH CONTROL SHOT

- 94% effective
- User returns to provider every 3 months for shot
- Contains the hormone progestin