

LARC FIRST: Marketing Your LARC FIRST Practice

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content:	Effectiveness Cylinders Explanation for Table Display

Overview:

Having birth control method effectiveness cylinders on display at table events for community health fairs and events is a good way to open the dialogue regarding method effectiveness. This explanation can be cut out, laminated, and displayed next to the cylinders at events. To see a picture of how CHOICE used the explanation, refer to the **CHOICE Community Outreach Manual**.



What do the colors mean?!

Color [*insert color of your choice*] = Method failure with typical use

Color [*insert color of your choice*] = Method effectiveness with typical use

