LARC FIRST: ***Marketing Your LARC FIRST Practice***

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content:	Community Event Database

Overview:

Community health fairs and events that reach teens, women, and the general public can be used as an opportunity to market your LARC FIRST Practice and increase general awareness about LARC methods. It is important to track these events to measure reach and evaluate the success for future planning.

Event	Date	Location	Contact	Audience	People reached	QR Buttons distributed
Sample: *Overland Church Health Fair*	*5/4/2013*	*Overland Church, 123 Water Street, St. Louis MO 63123*	*Rev. Frank Smith; 314-455-1267; revfrank@gmail.com*	*Faith-based community*	*142*	*98*